



Mötesplats OER

ICDE Global Advocacy for Open Flexible and Distance Learning, with special focus on OER

Professor, Dr. Ebba Ossiannilsson,
Chair ICDE OER Advocacy Committee
Mötesplats OER 25november 2022



INTERNATIONAL
COUNCIL FOR OPEN AND
DISTANCE EDUCATION

ICDE OER Advocacy Committee (OERAC)

OERAC BLOG

ABOUT

The ICDE OER Advocacy Committee (OERAC) was first established at the 27th ICDE World Conference in Toronto, October 2017 with the objective to increase global recognition of OER; and to provide policy support for the uptake, use and reuse of OER. In 2021, the OERAC was decided renewed for a period of 4 years from 2021 to 2024 by the ICDE Board and an open call was disseminated to all ICDE members to submit applications to the renewed committee.

The first mandate period will be of two years, from 2021-2022, aligned with the ICDE Strategic Plan and more specifically with the ICDE Activity Plan for 2021-2022. Prof. Ebba Ossiannilsson, ICDE Board member and Vice President of the Swedish Association for Distance Education is the Chair of the OERAC since 2018.



Korea National Open University



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Hosting an ICDE event: Reflections from KNOU on planning and hosting the ICDE Leadership Summit 2022

Bo-In Lee

Program Specialist, Office of International Affairs
Korea National Open University (KNOU)

Mar 7, 2022

ICDE OER ADVOCACY COMMITTEE

THE 2021-2022 OERAC DRAFT MANDATE

The 2021-2022 OERAC mandate is based on the ICDE Strategic Plan 2021-2024 and [ICDE Activity Plan 2021-2022](#), the UNESCO Recommendation on OER from 2019

and ICDEs role as a partner in the [UNESCO OER Dynamic](#) Coalition. The mandate also builds on recommendations from the Final report from the OERAC for



ICDE OER ADVOCACY COMMITTEE AMBASSADORS



- **Ebba Ossiannilsson** - Professor, Dr Consultant, VP, Swedish Association of Distance Education (SADE), ICDE Board, Chair
- **Jane-Frances Obiageli Agbu** - Associate Professor, National Open University of Nigeria, Nigeria
- **Cengiz Hakan Aydin** - Professor, Anadolu University, Turkey
- **Melinda de la Pena Bandalaria** - Chancellor, Professor, University of the Philippines Open University, Philippines
- **Daniel Burgos** - Vice-rector for International Research, Universidad Internacional de La Rioja, Spain
- **Xiangyang Zhang** - Emeritus Professor, Open University of Jiangsu, China
- **Rosa Leonor Ulloa Cazarez** - Professor, Universidad de Guadalajara, Mexico
- **Mpine Makoe** - Professor, University of South Africa (UNISA), South Africa
- **Cristine Gusmao** - Associate Professor, Federal University of Pernambuco, Brazil
- **Yi Yang** - Professor, Franklin University, USA
- **Constance Blomgren** - Associate Professor, Athabasca University, Canada
- **Trish Chaplin-Cheyne** - Director Learning and Teaching Development, Otago Polytechnic, New Zealand





Ensure inclusive and
equitable quality
education and promote
lifelong learning
opportunities for all

PREAMBLE

The General Conference of the United Nations Educational, Scientific and Cultural Organization (UNESCO), meeting in Paris from 12 to 27 November 2019, at its 40th session (**25th Nov 2019**)

Recalling that the Preamble of UNESCO's Constitution affirms, "that the wide diffusion of culture, and the education of humanity for justice and liberty and peace are indispensable to the dignity of man and constitute a sacred duty which all the nations must fulfil in a spirit of mutual assistance and concern",

Building on the Ljubljana OER Action Plan 2017 to mainstream OER to help all Member States to create inclusive knowledge societies and achieve the 2030 Agenda for Sustainable Development, namely **SDG 4** (Quality education), **SDG 5** (Gender equality), **SDG 9** (Industry, innovation and infrastructure), **SDG 10** (Reduced inequalities within and across countries), **SDG 16** (Peace, justice and strong institutions) and **SDG 17** (Partnerships for the goals).



DEFINITION AND SCOPE

1. **Open Educational Resources (OER)** are learning, teaching and research materials in any format and medium that reside in the public domain or are under copyright that have been released under an open license, that permit no-cost access, re-use, re-purpose, adaptation and redistribution by others.
2. **Open license** refers to a license that respects the intellectual property rights of the copyright owner and provides permissions granting the public the rights to access, re-use, re-purpose, adapt and redistribute educational materials.
3. **Information and communications technology (ICT)** provide great potential for effective, equitable and inclusive access to OER and their use, adaptation and redistribution. They can open possibilities for OER to be accessible anytime and anywhere for everyone, including individuals with disabilities and individuals coming from marginalized or disadvantaged groups. They can help meet the needs of individual learners and effectively promote gender equality and incentivize innovative pedagogical, didactical and methodological approaches.

http://portal.unesco.org/en/ev.php-URL_ID=49556&URL_DO=DO_TOPIC&URL_SECTION=201.html



4. **Stakeholders** in the formal, non-formal and informal sectors (where appropriate) in this Recommendation include: teachers, educators, learners, governmental bodies, parents, educational providers and institutions, education support personnel, teacher trainers, educational policy makers, cultural institutions (such as libraries, archives and museums) and their users, information and communications technology (ICT) infrastructure providers, researchers, research institutions, civil society organizations (including professional and student associations), publishers, the public and private sectors, intergovernmental organizations, copyright holders and authors, media and broadcasting groups and funding bodies.

http://portal.unesco.org/en/ev.php-URL_ID=49556&URL_DO=DO_TOPIC&URL_SECTION=201.html

UNESCO OER Recommendation(2019)

Capacity building: developing the capacity of all key education stakeholders to create, access, re-use, re-purpose, adapt, and redistribute OER, as well as to use and apply open licenses in a manner consistent with national copyright legislation and international obligations;

Developing supportive policy: encouraging governments, and education authorities and institutions to adopt regulatory frameworks to support open licensing of publicly funded educational and research materials, develop strategies to enable the use and adaptation of OER in support of high quality, inclusive education and lifelong learning for all, supported by relevant research in the area;

Effective, inclusive and equitable access to quality OER: supporting the adoption of strategies and programmes including through relevant technology solutions that ensure OER in any medium are shared in open formats and standards to maximize equitable access, co-creation, curation, and searchability, including for those from vulnerable groups and persons with disabilities;

Nurturing the creation of sustainability models for OER: supporting and encouraging the creation of sustainability models for OER at national, regional and institutional levels, and the planning and pilot testing of new sustainable forms of education and learning;

Fostering and facilitating international cooperation: supporting international cooperation between stakeholders to minimize unnecessary duplication in OER development investments and to develop a global pool of culturally diverse, locally relevant, gender-sensitive, accessible, educational materials in multiple languages and form

UN UNESCO SDG

- To mainstream OER to help all Member States to create inclusive knowledge societies and achieve the 2030 Agenda for Sustainable Development, namely **SDG 4** (Quality education), **SDG 5** (Gender equality), **SDG 9** (Industry, innovation and infrastructure), **SDG 10 (Reduced inequalities within and across countries)**, **SDG 16** (Peace, justice and strong institutions) and **SDG 17** (Partnerships for the goals)

Open Educational Resources

[Home](#)[OER in action](#)[OER Dynamic Coalition](#)[OER Recommendation](#) [Mandate](#)[Resources](#)

OER Dynamic Coalition

The Open Educational Resources (OER) Dynamic Coalition was established in March 2020 by UNESCO's Communication and Information Sector with the objective of supporting the implementation of the first four areas of action defined in the 2019 UNESCO Recommendation on OER.

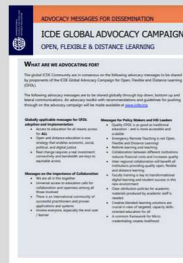
CAMPAIGN FRAMEWORK

What change do we want?

Presidents, Chancellors, and Rectors are among the ICDE members taking a leading role in the delivery of the Global Advocacy Campaign. They call for positive change within OFDL on:

- Collaboration and quality
- Valuing student voices
- Technology's role
- Guidance for Policy Makers
- Open Educational Resources (OER)

Read the Advocacy Messages [here](#).



How can we campaign?

The following Advocacy Toolkit materials are available to ICDE members participating in the ICDE Global Advocacy Campaign:

- [Advocacy Leaflet](#)
- [PowerPoint template](#)
- [GAC web banner](#)
- [Social media image 1](#)
- [Social media image 2](#)

More materials coming soon!



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INTERNATIONAL
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GLOBAL ADVOCACY CAMPAIGN

FOR
OPEN, FLEXIBLE & DISTANCE LEARNING



ABOUT THE CAMPAIGN

As the global network of Leaders and Professionals in the field of Open, Flexible, and Distance Learning (OFDL), ICDE enables members to collaborate in **promoting positive change** within OFDL on the **international stage**.

ICDE aims to be **globally inclusive** and **celebrate the diversity** of all regions to **engage all members and partners**. **Together, we are building a community of advocates to help shape the future of education across borders.**



OER ADVOCACY COMMITTEE KEY MESSAGES

1. **Accessible, quality open educational resources (OER)** are a matter of **human rights, public goods, equal access and social justice**
2. OER can be **retained, reused, revised, remixed** and **redistributed** for educational purposes
3. The use of OER can **strengthen international communities**
4. **UNESCO's 5 OER priorities:**
promote capacity building and supportive policies,
encourage inclusive and equitable quality OER,
nurture sustainability models,
promote and reinforce international cooperation on OER
5. Access to OER is one way to reach the **SDG 4, "Education for all"**
6. Access to OER can enable **lifelong learning** for all
7. Open and distance education for **all people for sustainable futures**
8. Sharing your knowledge via open educational resources creates an **open society** with **equitable access, promoting human rights and social justice**
9. OER are **freely available** resources for learning, teaching, and research
10. Open education resources are **high-quality** learning and teaching materials
11. Open access to distance education: part of a **new social contract for equitable life-long learning**



ENCORE+: European Network for Catalysing Open Resources in Education

The project will:

Engage business actors including SMEs, in the OER ecosystem by demonstrating the innovation potential of open content for Human Resources development in companies.

Nurture the uptake of OER in Europe by stimulating the integration of organisational strategies for OER in business and academia, encouraging both sectors to co-learn from successful implementation practice.

Contribute to the development of a sustained and well-mapped European OER innovation area by connecting and fostering knowledge exchange across HE and business.



Organise and open cultures and communities to facilitate stakeholder collaboration and catalyse the spread of innovative practices built on OER across the European area.

Realise a new vision for technological infrastructure which develops collaboration and connection among OER repositories into a European OER Ecosystem.

Establish open, distributed and highly trusted community-based quality review strategies for the future European OER Ecosystem and involve businesses and higher education institutions in dialogues on quality and innovation through OER.

he way forward

Open, flexible learning and distance education a strategy that enables economic, social, political and digital justice to enable personalized, collaborative lifelong learning across the lifespan that focuses on health, well-being, inclusion, equity and a smart future for individuals and the planet.

[Startsida](#) / [Aktiviteter](#) / Ett hållbart ekosystem för implementering av UNESCO:s OER rekommendation

SVERD Webinarium: Ett hållbart ekosystem för implementering av UNESCO:s OER rekommendation



Tid: 29 november kl 13:15 - kl 14:30
Plats: Zoom
Arrangör: SVERD
Kontakt: hpu@uhr.se
Pris: Gratis
Sista anmälan: 28 november

Temacafé

SVERD i samarbete med UHR välkomnar till ett webinarium öppna lärresurser - Open Educational Resources (OER)

Tillbaka
Uppdatera sida
Spara sida som...
Skriv ut sida...

REMINDER: CALL FOR NOMINATIONS

ICDE Quality Network

ICDE is inviting institutional members to nominate candidates for the ICDE Quality Network, who will act as **Focal Points for Quality**. We are also seeking a new **Chair** for the Quality Network.

Find out more [here](#), and submit your nominations by **7 December 2022**.

ICDE OER Advocacy Committee (OERAC)

We invite members to submit applications for the role of Ambassador for the ICDE OERAC. Applications are welcome from all ICDE members (Institutional, Individual or Student), from all world regions.

[Find out more here](#). Applications must be submitted by **7 December 2022**.

My Footprints

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Ossiannilsson QOOL (quality in open online learning)
Consultancy
E-learning, blended learning, open, online learning, OERs, MOOCs and TEL specialist with focus on quality



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Futures of Education
LEARNING TO BECOME



A global initiative to reimagine how knowledge and learning can shape the future of humanity and the planet

#FuturesofEducation

Vice President, The Swedish Association for Distance Education
Vice President, The Swedish Association for e-Competence
EDEN Fellow, EDEN NAP, EDEN EC
Open Education Europa Fellow and Ambassador
EADTU, Quality Reviewer, E-xcellence, OpenupEd
ICDE, Quality Network
ICDE OER Advocacy Committee

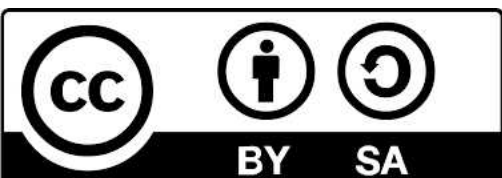
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Innovation for Quality Web, and Blog <https://i4quality.se>
 <https://delicious.com/ossiannilsson>



OER
ADVOCACY
COMMITTEE

RING IS SHARING, SHARING IS CARING
THANK YOU!



Mötesplats OER